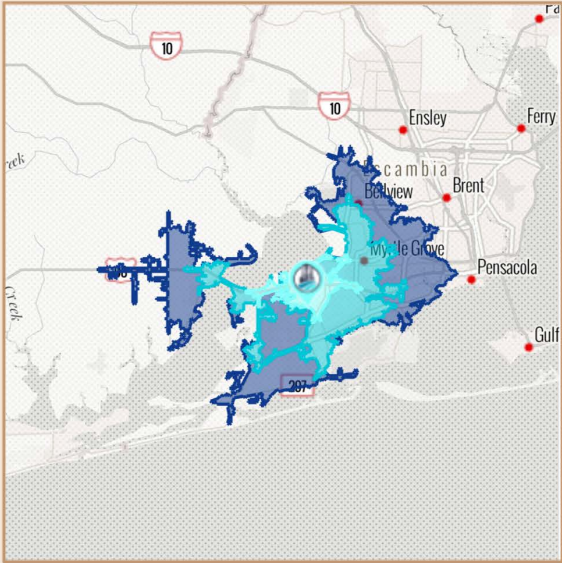


Benchmark Demographics

10105 W Highway 98

Drive time of 5 mins, 10 mins, & 15 mins



Based on ideas by Gary M. Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025)

	DRIVE TIME			GEOGRAPHY			
	5 mins	10 mins	15 mins	Counties	CBSAs	States	USA
				Escambia County	Pensacola-Ferry Pass-Brent, FL	Florida	USA
AGE SEGMENTS							
0 - 4	6.01%	5.57%	5.58%	5.20%	5.29%	4.68%	5.39%
5 - 9	6.81%	5.61%	5.81%	5.36%	5.56%	4.97%	5.68%
10 - 14	6.86%	5.28%	5.67%	5.38%	5.75%	5.32%	5.93%
15 - 19	5.55%	7.20%	6.35%	6.37%	6.28%	5.81%	6.43%
20 - 34	17.04%	21.23%	18.63%	20.93%	19.79%	18.48%	20.35%
35 - 54	26.19%	23.10%	23.44%	23.37%	24.52%	24.37%	25.21%
55 - 74	23.92%	23.75%	25.66%	24.01%	24.12%	25.43%	22.77%
75+	7.70%	8.26%	8.86%	9.35%	8.74%	10.91%	8.23%
HOUSEHOLD INCOME							
<\$15,000	4.8%	9.5%	7.4%	8.0%	7.1%	7.7%	8.0%
\$15,000-\$24,999	4.3%	6.5%	7.9%	6.7%	6.1%	5.6%	5.5%
\$25,000-\$34,999	4.6%	6.9%	9.7%	6.8%	6.1%	6.1%	5.8%
\$35,000-\$49,999	15.0%	14.8%	14.9%	12.8%	10.9%	9.9%	9.3%
\$50,000-\$74,999	19.7%	20.4%	18.6%	17.9%	16.9%	16.0%	15.1%
\$75,000-\$99,999	12.8%	15.9%	13.8%	14.1%	13.6%	12.8%	12.4%
\$100,000-\$149,999	19.1%	16.1%	13.3%	17.5%	19.3%	18.8%	18.0%
\$150,000-\$199,999	10.7%	4.9%	6.0%	7.7%	9.3%	9.6%	10.4%
\$200,000+	9.0%	5.0%	8.5%	8.5%	10.6%	13.5%	15.4%
KEY FACTS							
Population	3,965	35,718	60,609	332,862	545,878	23,597,813	343,528,394
Daytime Population	2,674	25,531	57,151	353,451	525,042	23,413,280	341,846,552
Employees	1,590	14,895	26,664	151,009	242,373	11,049,242	168,700,572
Households	1,511	15,032	25,403	136,661	217,013	9,529,651	134,397,562
Average HH Size	2.62	2.30	2.35	2.30	2.40	2.43	2.49
Median Age	39.9	38.9	41.2	40.2	40.6	43.6	39.6
HOUSING FACTS							
Median Home Value	321,380	258,581	265,600	319,340	347,864	421,319	376,272
Owner Occupied %	74.1%	57.7%	62.9%	63.7%	69.5%	66.6%	64.0%
Renter Occupied %	25.9%	42.3%	37.1%	36.3%	30.5%	33.4%	36.0%
Total Housing Units	1,605	16,330	29,011	154,273	241,178	10,955,223	149,274,959
INCOME FACTS							
Median HH Income	\$77,447	\$64,321	\$63,163	\$71,450	\$79,185	\$82,707	\$85,893
Per Capita Income	\$40,655	\$33,169	\$38,442	\$39,969	\$42,479	\$47,873	\$48,241
Median Net Worth	\$313,942	\$149,604	\$175,989	\$217,607	\$279,630	\$292,996	\$276,821