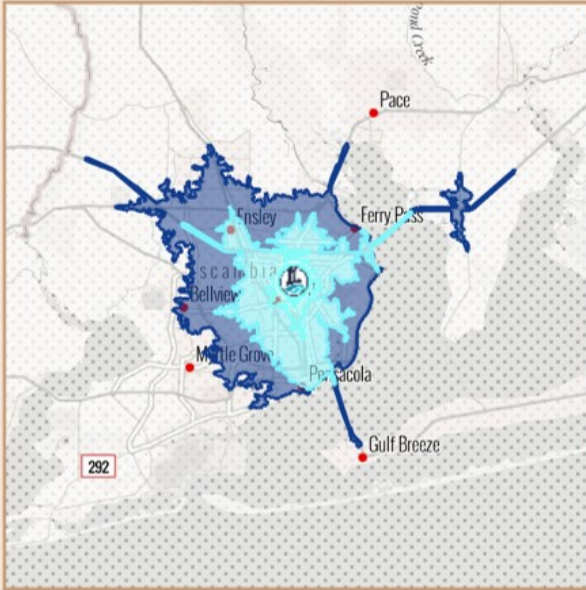


# Benchmark Demographics

5700 N Davis Hwy, Pensacola, Florida, 32503

Drive time of 5 mins, 10 mins, & 15 mins



Based on ideas by Gary M. Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025)

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AGE SEGMENTS	DRIVE TIME			GEOGRAPHY			
	5 mins	10 mins	15 mins	Counties Escambia County	CBSAs Pensacola-Ferry Pass-Brent, FL Metropolitan Statistical Area	States Florida	USA
0 - 4	3.76%	5.79%	5.11%	5.21%	5.28%	4.69%	5.39%
5 - 9	3.45%	5.62%	5.25%	5.39%	5.62%	5.03%	5.75%
10 - 14	3.49%	5.54%	5.18%	5.38%	5.76%	5.34%	5.98%
15 - 19	15.07%	5.57%	5.43%	6.33%	6.27%	5.84%	6.47%
20 - 34	40.69%	20.44%	20.53%	20.93%	19.71%	18.43%	20.33%
35 - 54	14.26%	24.01%	23.33%	23.34%	24.43%	24.41%	25.20%
55 - 74	13.66%	23.46%	24.63%	24.24%	24.31%	25.55%	22.82%
75+	5.66%	9.63%	10.52%	9.21%	8.59%	10.74%	8.05%
HOUSEHOLD INCOME							
<\$15,000	7.5%	10.9%	7.3%	7.4%	6.2%	8.0%	8.3%
\$15,000-\$24,999	6.9%	7.9%	5.9%	6.0%	5.7%	5.8%	5.9%
\$25,000-\$34,999	13.3%	8.0%	7.5%	7.1%	6.0%	6.7%	6.3%
\$35,000-\$49,999	15.1%	12.6%	12.0%	11.4%	9.9%	10.5%	9.8%
\$50,000-\$74,999	16.4%	16.6%	19.1%	17.6%	17.0%	16.9%	15.6%
\$75,000-\$99,999	15.5%	12.5%	13.9%	13.7%	16.0%	12.9%	12.5%
\$100,000-\$149,999	20.1%	17.4%	18.9%	19.4%	19.4%	18.4%	17.8%
\$150,000-\$199,999	3.1%	6.1%	6.1%	7.7%	8.9%	8.7%	9.8%
\$200,000+	2.2%	8.0%	9.5%	9.8%	10.8%	12.1%	14.0%
KEY FACTS							
Population	10,988	65,596	100,389	330,238	539,942	23,027,836	339,887,819
Daytime Population	16,768	99,129	89,114	350,768	519,178	22,846,618	338,218,372
Population Employees	6,166	30,441	49,520	154,301	245,730	10,832,721	167,630,539
Households	3,049	28,440	43,936	135,067	213,949	9,263,074	132,422,916
Average HH Size	2.27	2.20	2.22	2.31	2.41	2.43	2.50
Median Age	24.3	40.1	41.7	40.3	40.6	43.6	39.6
HOUSING FACTS							
Median Home Value	253,770	296,843	283,910	314,014	342,653	416,969	370,578
Owner Occupied %	50.0%	57.1%	60.2%	65.2%	70.5%	67.2%	64.2%
Renter Occupied %	50.0%	42.9%	39.8%	34.8%	29.4%	32.8%	35.8%
Total Housing Units	3,390	32,088	48,674	152,175	237,346	10,635,372	146,800,552
INCOME FACTS							
Median HH Income	\$59,947	\$65,455	\$72,459	\$75,818	\$81,330	\$78,205	\$81,624
Per Capita Income	\$23,093	\$40,388	\$42,611	\$42,105	\$42,620	\$44,891	\$45,360
Median Net Worth	\$98,418	\$132,320	\$180,616	\$219,235	\$271,070	\$253,219	\$228,144