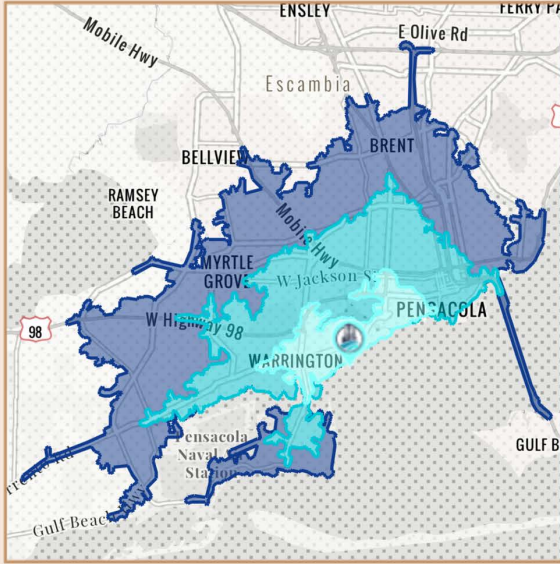


# Benchmark Demographics

3480 Barrancas Ave, Pensacola, Florida, 32507

Drive time of 5 mins, 10 mins, & 15 mins



Based on ideas by Gary M. Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025)

AGE SEGMENTS	DRIVE TIME			GEOGRAPHY		States	
	5 mins	10 mins	15 mins	Escambia County	Pensacola-Ferry Pass-Brent, FL Metropolitan Statistical Area	Florida	USA
0 - 4	5.25%	5.58%	5.63%	5.21%	5.28%	4.69%	5.39%
5 - 9	5.45%	5.42%	5.35%	5.39%	5.62%	5.03%	5.75%
10 - 14	4.67%	5.16%	5.36%	5.38%	5.76%	5.34%	5.98%
15 - 19	5.39%	7.78%	8.44%	6.33%	6.27%	5.84%	6.47%
20 - 34	17.96%	22.84%	26.35%	20.93%	19.71%	18.43%	20.33%
35 - 54	24.16%	22.70%	20.87%	23.34%	24.43%	24.41%	25.20%
55 - 74	27.19%	23.11%	20.64%	24.24%	24.31%	25.55%	22.82%
75+	9.95%	7.37%	7.34%	9.21%	8.59%	10.74%	8.05%
HOUSEHOLD INCOME							
<\$15,000	8.7%	14.6%	8.7%	7.4%	6.2%	8.0%	8.3%
\$15,000-\$24,999	7.3%	10.4%	7.4%	6.0%	5.7%	5.8%	5.9%
\$25,000-\$34,999	10.7%	9.2%	8.8%	7.1%	6.0%	6.7%	6.3%
\$35,000-\$49,999	11.8%	15.0%	13.2%	11.4%	9.9%	10.5%	9.8%
\$50,000-\$74,999	17.3%	17.1%	18.4%	17.6%	17.0%	16.9%	15.6%
\$75,000-\$99,999	11.5%	11.1%	13.1%	13.7%	16.0%	12.9%	12.5%
\$100,000-\$149,999	14.7%	12.7%	17.6%	19.4%	19.4%	18.4%	17.8%
\$150,000-\$199,999	8.0%	4.1%	5.2%	7.7%	8.9%	8.7%	9.8%
\$200,000+	10.0%	5.8%	7.7%	9.8%	10.8%	12.1%	14.0%
KEY FACTS							
Population	10,166	43,028	66,089	330,238	539,942	23,027,836	339,887,819
Daytime Population	10,975	67,398	62,960	350,768	519,178	22,846,618	338,218,372
Employees	5,067	16,902	29,227	154,301	245,730	10,832,721	167,630,539
Households	4,842	17,197	24,788	135,067	213,949	9,263,074	132,422,916
Average HH Size	2.08	2.22	2.34	2.31	2.41	2.43	2.50
Median Age	43.6	37.4	34.1	40.3	40.6	43.6	39.6
HOUSING FACTS							
Median Home Value	252,489	192,491	278,020	314,014	342,653	416,969	370,578
Owner Occupied %	58.3%	48.5%	59.3%	65.2%	70.5%	67.2%	64.2%
Renter Occupied %	41.7%	51.5%	40.7%	34.8%	29.4%	32.8%	35.8%
Total Housing Units	5,738	20,150	27,561	152,175	237,346	10,635,372	146,800,552
INCOME FACTS							
Median HH Income	\$67,097	\$51,257	\$65,121	\$75,818	\$81,330	\$78,205	\$81,624
Per Capita Income	\$48,116	\$31,373	\$35,482	\$42,105	\$42,620	\$44,891	\$45,360
Median Net Worth	\$162,192	\$63,522	\$148,884	\$219,235	\$271,070	\$253,219	\$228,144