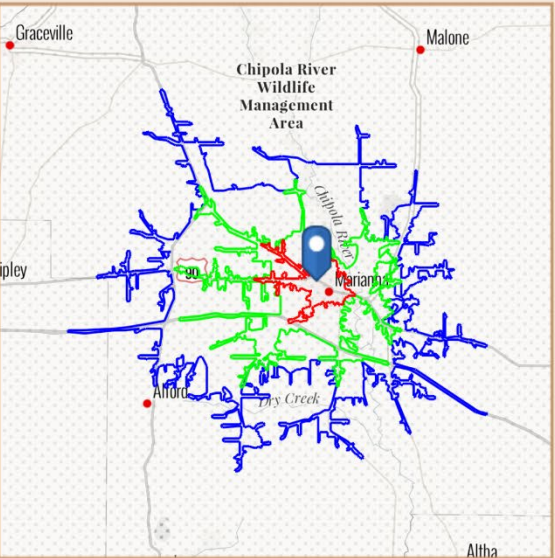


# Benchmark Demographics

4154 Lafayette St, Marianna, Florida, 32446

Drive time of 5 mins, 10 mins, & 15 mins



Based on ideas by Gary M. Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS

Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025)



AGE SEGMENTS	DRIVE TIME			GEOGRAPHY		
	5 mins	10 mins	15 mins	Counties	States	USA
				Jackson County	Florida	
0 - 4	6.33%	6.12%	5.65%	4.56%	4.69%	5.39%
5 - 9	5.66%	5.80%	5.61%	4.88%	5.03%	5.75%
10 - 14	5.46%	5.75%	5.65%	4.85%	5.34%	5.98%
15 - 19	6.49%	6.39%	6.32%	5.45%	5.84%	6.47%
20 - 34	18.97%	18.14%	17.50%	19.86%	18.43%	20.33%
35 - 54	21.76%	22.86%	23.36%	26.28%	24.41%	25.20%
55 - 74	22.53%	23.55%	24.87%	24.87%	25.55%	22.82%
75+	12.78%	11.41%	10.96%	9.27%	10.74%	8.05%
HOUSEHOLD INCOME						
<\$15,000	21.1%	16.2%	13.8%	11.9%	8.0%	8.3%
\$15,000-\$24,999	11.7%	9.5%	9.8%	9.6%	5.8%	5.9%
\$25,000-\$34,999	12.6%	11.7%	11.7%	11.7%	6.7%	6.3%
\$35,000-\$49,999	15.3%	12.5%	11.5%	12.6%	10.5%	9.8%
\$50,000-\$74,999	14.5%	15.3%	16.8%	19.5%	16.9%	15.6%
\$75,000-\$99,999	15.0%	12.7%	12.1%	11.9%	12.9%	12.5%
\$100,000-\$149,999	6.3%	10.9%	12.1%	13.3%	18.4%	17.8%
\$150,000-\$199,999	0.7%	4.3%	5.6%	5.4%	8.7%	9.8%
\$200,000+	2.9%	7.0%	6.6%	4.1%	12.1%	14.0%
KEY FACTS						
Population	4,745	9,220	15,033	49,322	23,027,836	339,887,819
Daytime Population	8,252	12,454	19,708	43,269	22,846,618	338,218,372
Employees	1,564	3,428	5,701	15,999	10,832,721	167,630,539
Households	1,916	3,632	5,964	17,547	9,263,074	132,422,916
Average HH Size	2.17	2.36	2.37	2.38	2.43	2.50
Median Age	41.5	41.9	43.0	42.7	43.6	39.6
HOUSING FACTS						
Median Home Value	105,887	146,394	161,453	165,900	416,969	370,578
Owner Occupied %	56.0%	62.9%	67.2%	74.4%	67.2%	64.2%
Renter Occupied %	44.0%	37.1%	32.8%	25.6%	32.8%	35.8%
Total Housing Units	2,362	4,303	6,941	20,323	10,635,372	146,800,552
INCOME FACTS						
Median HH Income	\$40,838	\$50,303	\$54,253	\$54,521	\$78,205	\$81,624
Per Capita Income	\$21,853	\$30,842	\$31,407	\$26,481	\$44,891	\$45,360
Median Net Worth	\$40,677	\$105,236	\$134,687	\$160,617	\$253,219	\$228,144

Source: This infographic contains data provided by Esri (2025), Esri-Data Axle (2025).