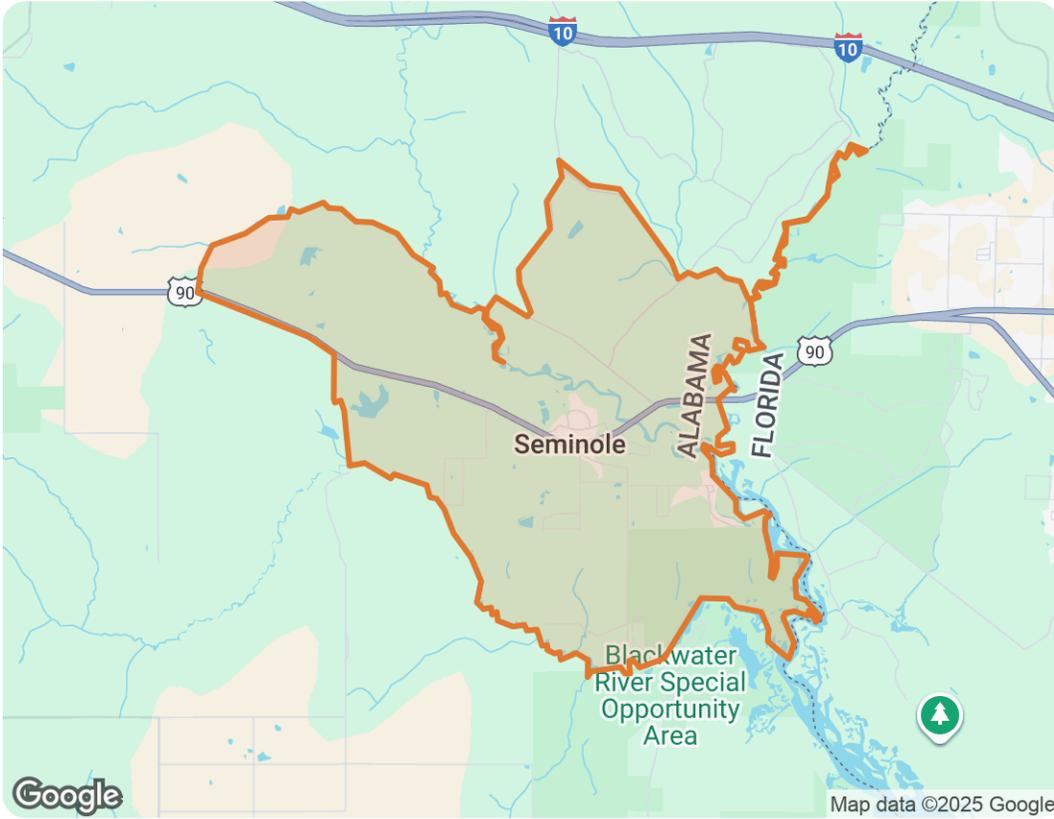# Seminole, AL 36574

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Seminole, AL 36574

Trade Area Summary

Attribute Summary for Seminole, AL 36574

Median Household Income	Median Age	Total Population	1st Dominant Segment
$53,123	**46.9**	**1,665**	**Rooted Rural**
Source: 2024/2029 Income (Esri)	Source: 2024/2029 Age: 5 Year Increments (Esri)	Source: 2024 Age: 1 Year Increments (Esri)	Source: 2024 Tapestry Market Segmentation (Households)

Consumer Segmentation

LIFE MODE - What are the people like that live in this area?

Rustic Outposts

Country life with older families in older homes

URBANIZATION - Where do people like this usually live?

Rural

Country living featuring single-family homes with acreage, farms, and rural resort areas

Top Tapestry Segments	Rooted Rural
% of Households	700 (100.0%)
Lifestyle Group	Rustic Outposts
Urbanization Group	Rural
Residence Type	Single Family ; Mobile Homes
Household Type	Married Couples
Average Household Size	2.41
Median Age	46.4
Diversity Index	35.4
Median Household Income	$58,000
Median Net Worth	$220,000
Median Home Value	$199,100
Homeownership	82.6
Employment	Professional or Services
Education	High School Diploma
Preferred Activities	Do-it-yourself mentality. Go hunting, fishing.
Financial	Avoid using the Internet for financial transactions.
Media	Listen to faith-based radio, gospel music
Vehicle	Own, maintain cars, ATVs

Seminole, AL 36574

Consumer Segment Details

About this segment

Rooted Rural

Ranked
1st
dominant segment
for this area

In this area
100.0%
of households fall
into this segment

In the United States
1.8%
of households fall
into this segment

Who Are They?

Rooted Rural is heavily concentrated in the Appalachian mountain range as well as in Texas and Arkansas. Employment in the forestry industry is common, and Rooted Rural residents live in many of the heavily forested regions of the country. This group enjoys time spent outdoors, hunting, fishing, or working in their gardens. Indoors, they enjoy watching television with a spouse and spending time with their pets. When shopping, they look for American-made and generic products. These communities are heavily influenced by religious faith and family history.

Neighborhood

- This market is dominated by married couples, few with children at home.
- 80% of homes are owner occupied: primarily single family (73%) or mobile homes (24%).
- Nearly one in five housing units are vacant, with a high proportion for seasonal use.
- Home values are very low—almost half of owned homes are valued under $100,000.

Socioeconomic Traits

- Shoppers that use coupons frequently and buy generic goods.
- Do-it-yourself mentality; grow their own produce and work on their cars and ATVs.
- Pay bills in person and avoid using the Internet for financial transactions.
- Often find computers and cell phones too complicated and confusing.
- Clothes a necessity, not a fashion statement; only buy new clothes when old clothes wear out.

Market Profile

- They own a riding lawn mower, as well as a garden tiller, and have vegetable gardens.
- More than half of the households have a high-speed Internet connection.
- They use a satellite dish to watch CMT, the History Channel, and GSN (Game Show Network).
- Pets are popular, dogs, cats, and birds.
- Leisure activities include hunting and fishing.
- They listen to faith-based radio, country, and gospel music.
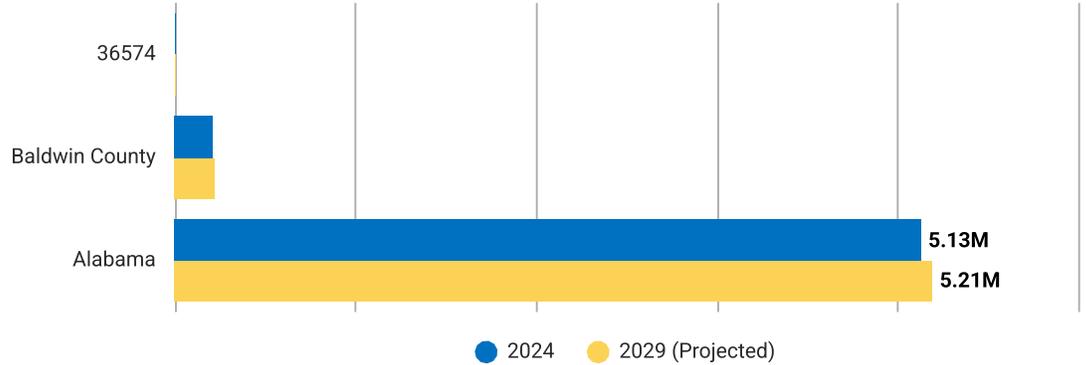- Many are on Medicare and frequent the Walgreens pharmacy.

Seminole, AL 36574

Population

Source: U.S. Census American Community Survey via Esri, 2024

Update Frequency: Annually

Total Population

This chart shows the total population in an area, compared with other geographies.

36574

Baldwin County

Alabama — 2024: **5.13M**, 2029 (Projected): **5.21M**

● 2024 ● 2029 (Projected)

Population Density

This chart shows the number of people per square mile in an area, compared with other geographies.

36574 — 2024: **94.73**, 2029 (Projected): **99.96**

Baldwin County — 2024: **161**, 2029 (Projected): **174.96**

Alabama — 2024: **101.3**, 2029 (Projected): **102.96**

● 2024 ● 2029 (Projected)
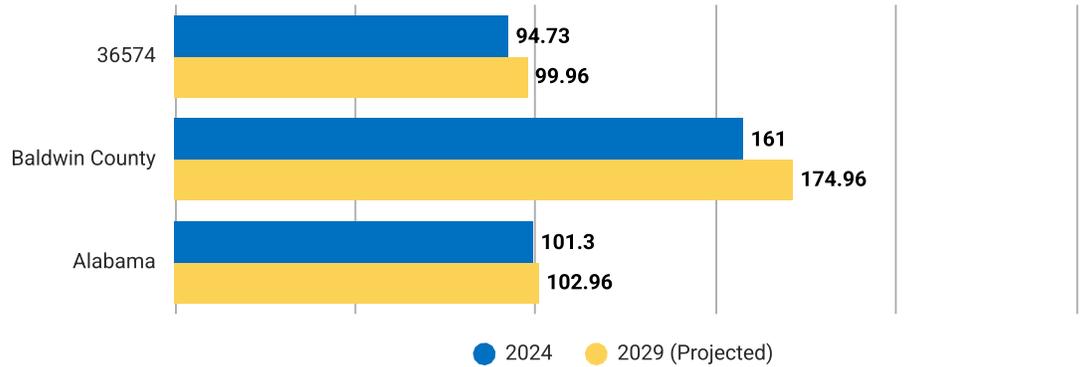
Total Daytime Population

This chart shows the number of people who are present in an area during normal business hours, including workers, and compares that population to other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

36574

Baldwin County

Alabama — **5.05M**
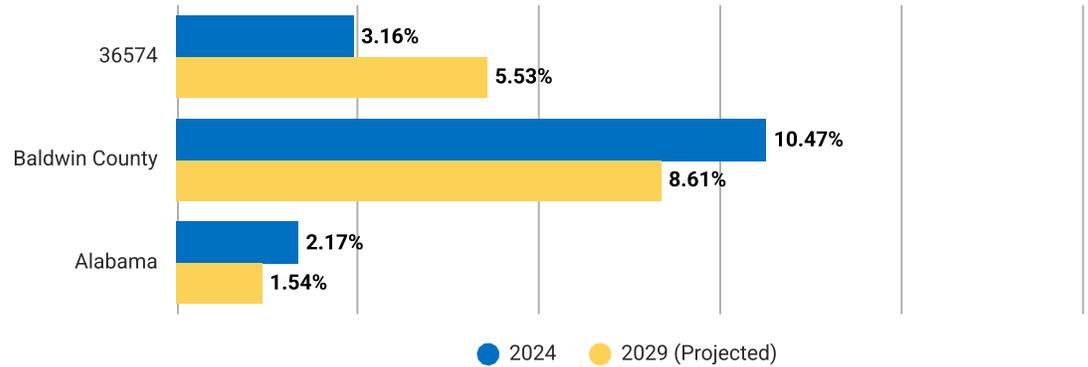
Seminole, AL 36574

Daytime Population Density

This chart shows the number people who are present in an area during normal business hours, including workers, per square mile in an area, compared with other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.
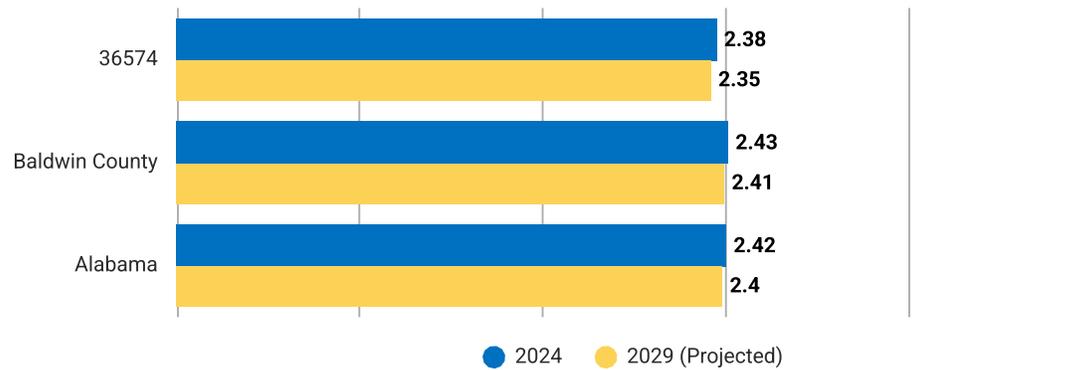
Area	Value
36574	76.5
Baldwin County	149.96
Alabama	99.73
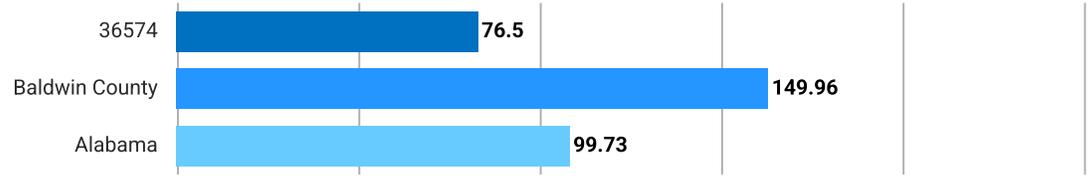
Population Change Since 2020

This chart shows the percentage change in area's population from 2020 to 2024, compared with other geographies.

| Area	2024	2029 (Projected)
36574	3.16%	5.53%
Baldwin County	10.47%	8.61%
Alabama	2.17%	1.54%

● 2024　● 2029 (Projected)

Average Household Size

This chart shows the average household size in an area, compared with other geographies.

Area	2024	2029 (Projected)
36574	2.38	2.35
Baldwin County	2.43	2.41
Alabama	2.42	2.4

● 2024　● 2029 (Projected)
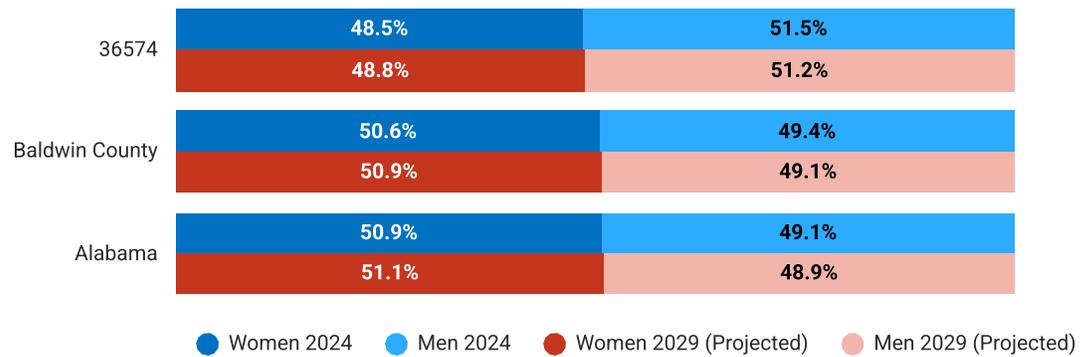
Seminole, AL 36574

Population Living in Family Households

This chart shows the percentage of an area's population that lives in a household with one or more individuals related by birth, marriage or adoption, compared with other geographies.

36574

Baldwin County

Alabama **4.04M**
4.09M

● 2024　● 2029 (Projected)
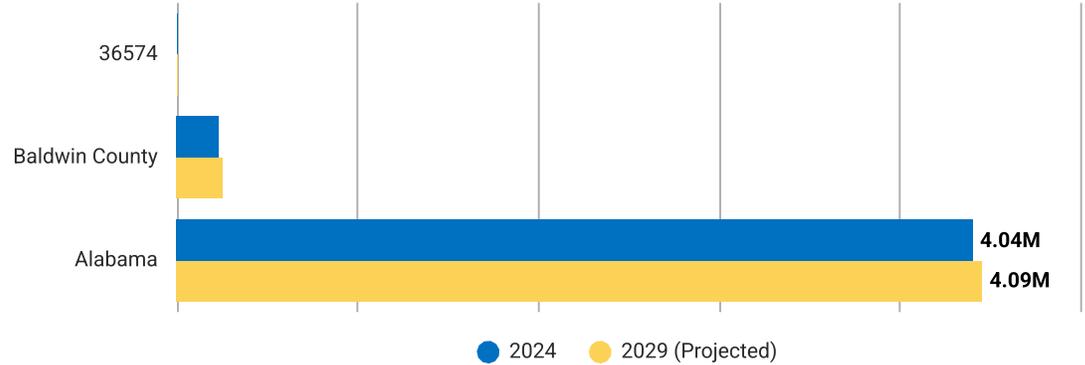
Female / Male Ratio

This chart shows the ratio of females to males in an area, compared with other geographies.

36574	48.5%	51.5%
	48.8%	51.2%
Baldwin County	50.6%	49.4%
	50.9%	49.1%
Alabama	50.9%	49.1%
	51.1%	48.9%

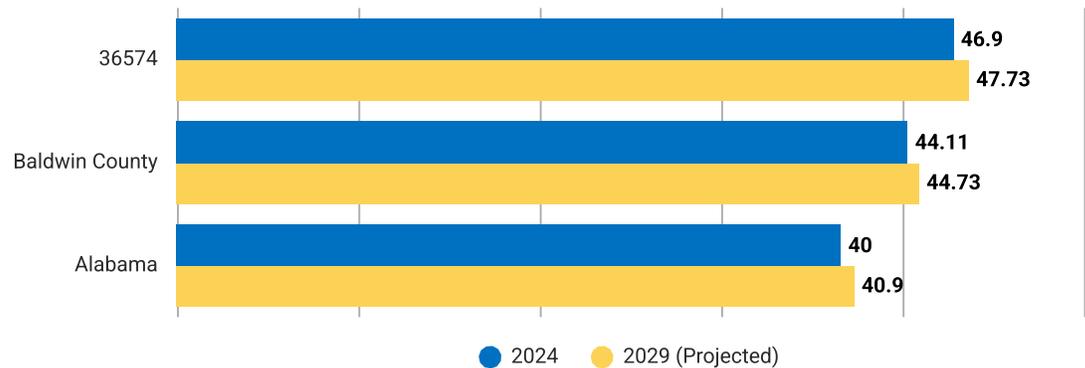● Women 2024　● Men 2024　● Women 2029 (Projected)　● Men 2029 (Projected)

Age

Source: U.S. Census American Community Survey via Esri, 2024

Update Frequency: Annually

Median Age

This chart shows the median age in an area, compared with other geographies.

36574 **46.9**
47.73

Baldwin County **44.11**
44.73

Alabama **40**
40.9

● 2024　● 2029 (Projected)

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Population by Age

This chart breaks down the population of an area by age group.

Age Group	2024	2029 (Projected)
Children	10.14%	9.62%
Tweens	3.42%	3.3%
Teens	7.98%	7.4%
20s	9.12%	9.56%
30s	10.62%	10.76%
40s	12.54%	12.29%
50s	14.4%	13.43%
60s	16.5%	16.05%
70s	11.22%	11.84%
Over 80	3.96%	5.75%

● 2024   ● 2029 (Projected)
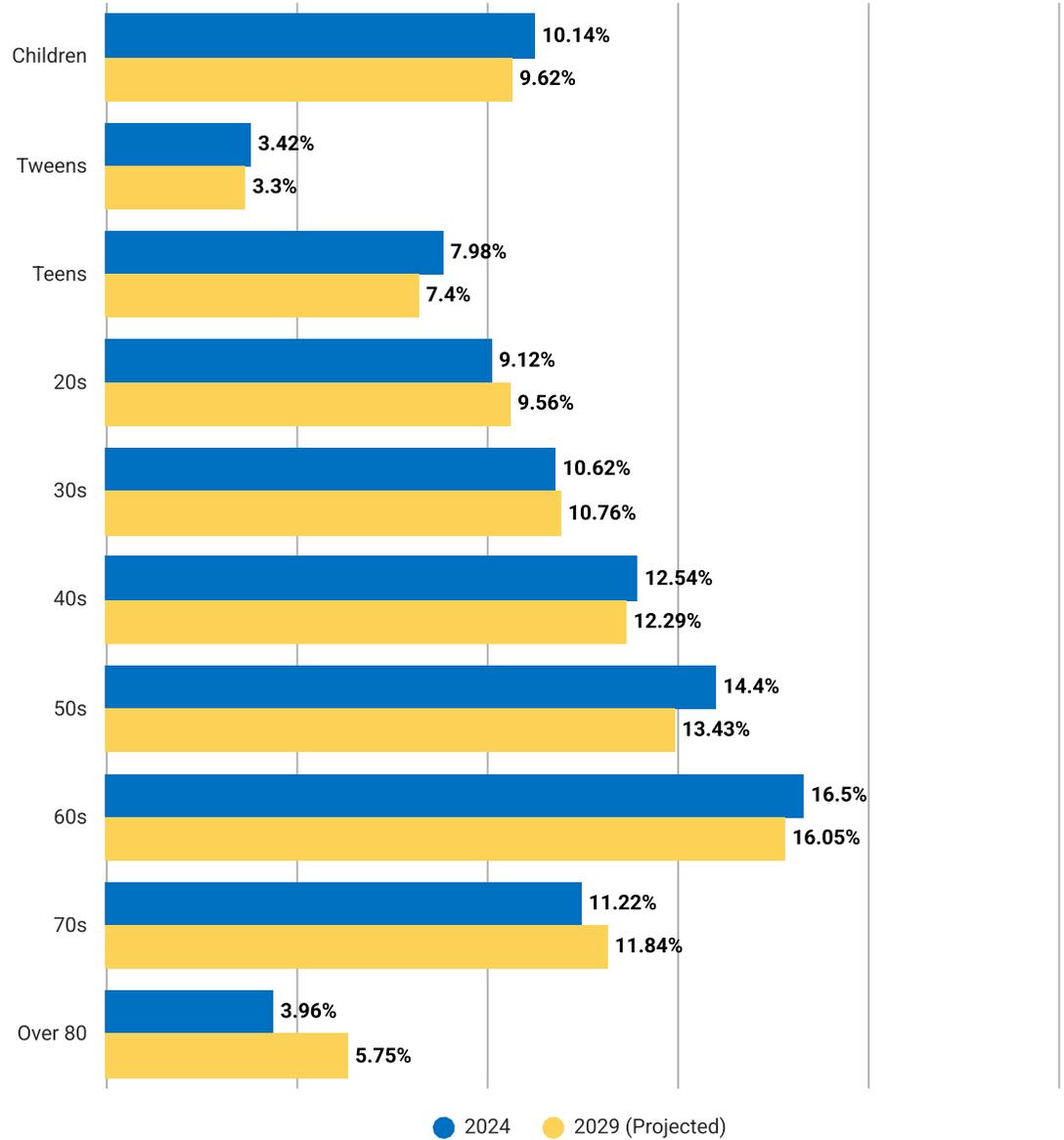
Married

Source: U.S. Census American Community Survey via Esri, 2024

Update Frequency: Annually

Married / Unmarried Adults Ratio
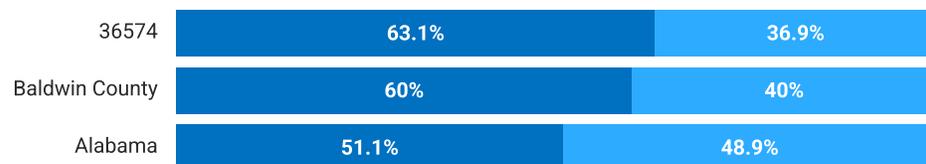
This chart shows the ratio of married to unmarried adults in an area, compared with other geographies.

Geography	Married	Unmarried
36574	63.1%	36.9%
Baldwin County	60%	40%
Alabama	51.1%	48.9%

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Never Married

This chart shows the number of people in an area who have never been married, compared with other geographies.

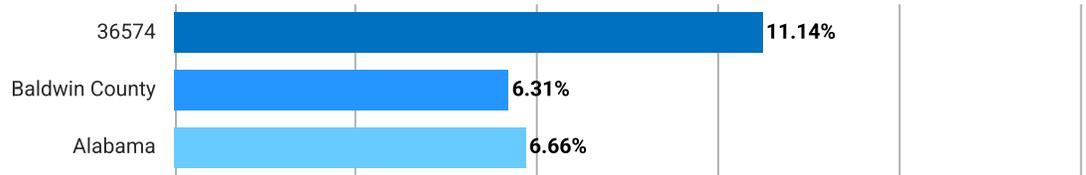|	
36574	19.79%
Baldwin County	22.87%
Alabama	31.08%

Married

This chart shows the number of people in an area who are married, compared with other geographies.

36574	63.07%
Baldwin County	59.96%
Alabama	51.05%

Widowed

This chart shows the number of people in an area who are widowed, compared with other geographies.

36574	11.14%
Baldwin County	6.31%
Alabama	6.66%

Divorced

This chart shows the number of people in an area who are divorced, compared with other geographies.

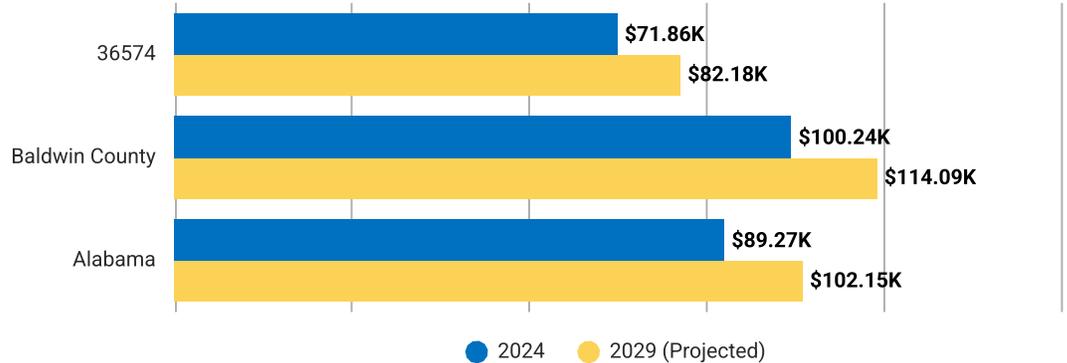|	
36574	6%
Baldwin County	10.86%
Alabama	11.2%

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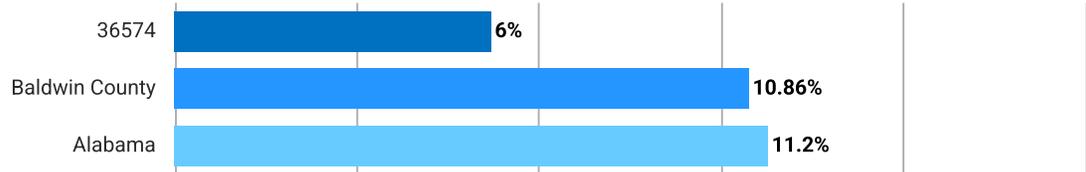
Income

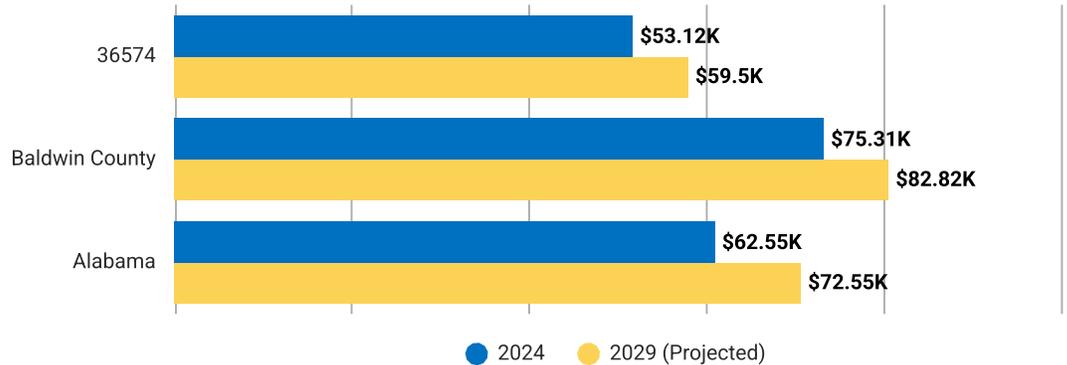**Source:** U.S. Census American Community Survey via Esri, 2024
Update Frequency: Annually

Average Household Income

This chart shows the average household income in an area, compared with other geographies.

36574
- 2024: $71.86K
- 2029 (Projected): $82.18K

Baldwin County
- 2024: $100.24K
- 2029 (Projected): $114.09K

Alabama
- 2024: $89.27K
- 2029 (Projected): $102.15K

● 2024   ● 2029 (Projected)

Median Household Income

This chart shows the median household income in an area, compared with other geographies.

36574
- 2024: $53.12K
- 2029 (Projected): $59.5K

Baldwin County
- 2024: $75.31K
- 2029 (Projected): $82.82K

Alabama
- 2024: $62.55K
- 2029 (Projected): $72.55K

● 2024   ● 2029 (Projected)

Per Capita Income

This chart shows per capita income in an area, compared with other geographies.

36574
- 2024: $29.48K
- 2029 (Projected): $34.14K

Baldwin County
- 2024: $40.68K
- 2029 (Projected): $46.86K

Alabama
- 2024: $36.01K
- 2029 (Projected): $41.6K

● 2024   ● 2029 (Projected)

Seminole, AL 36574
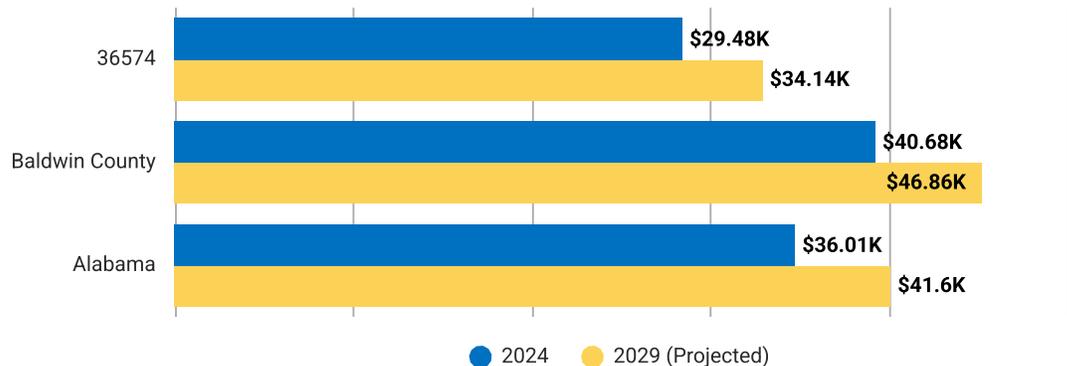
Average Disposable Income

This chart shows the average disposable income in an area, compared with other geographies.

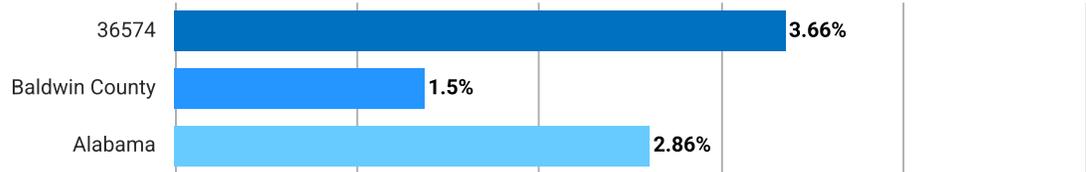| Area	Value
36574	$57.98K
Baldwin County	$75.5K
Alabama	$68.08K

Education

Source: U.S. Census American Community Survey via Esri, 2024

Update Frequency: Annually

Less than 9th Grade

This chart shows the percentage of people in an area who have less than a ninth grade education, compared with other geographies.

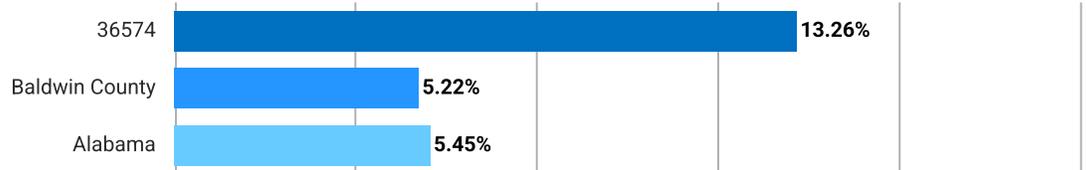| Area	Value
36574	3.66%
Baldwin County	1.5%
Alabama	2.86%

Some High School

This chart shows the percentage of people in an area whose highest educational achievement is some high school, without graduating or passing a high school GED test, compared with other geographies.

Area	Value
36574	4.48%
Baldwin County	5.26%
Alabama	7.17%
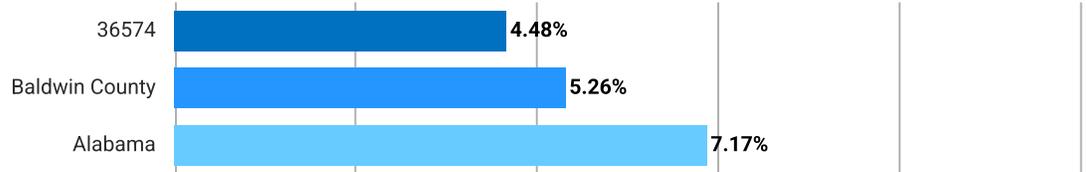
High School GED

This chart shows the percentage of people in an area whose highest educational achievement is passing a high school GED test, compared with other geographies.

Area	Value
36574	13.26%
Baldwin County	5.22%
Alabama	5.45%

High School Graduate

This chart shows the percentage of people in an area whose highest educational achievement is high school, compared with other geographies.

Area	Value
36574	30.11%
Baldwin County	23.03%
Alabama	25.73%

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Some College

This chart shows the percentage of people in an area whose highest educational achievement is some college, without receiving a degree, compared with other geographies.

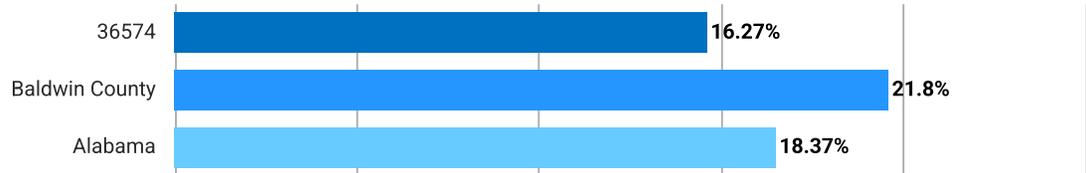|	
36574	14.24%
Baldwin County	19.27%
Alabama	19.18%

Associate Degree

This chart shows the percentage of people in an area whose highest educational achievement is an associate degree, compared with other geographies.

|	
36574	9.85%
Baldwin County	10.34%
Alabama	9.68%

Bachelor's Degree

This chart shows the percentage of people in an area whose highest educational achievement is a bachelor's degree, compared with other geographies.

36574	16.27%
Baldwin County	21.8%
Alabama	18.37%

Grad/Professional Degree

This chart shows the percentage of people in an area whose highest educational achievement is a graduate or professional degree, compared with other geographies.

36574	8.14%
Baldwin County	13.59%
Alabama	11.56%
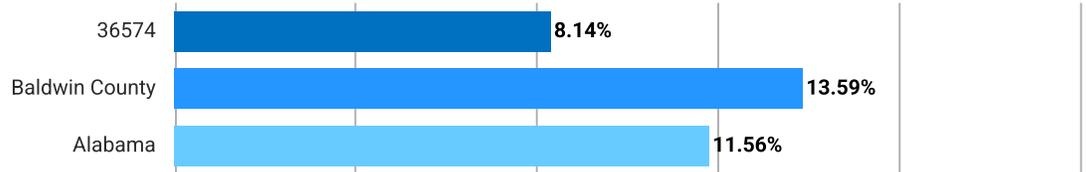
Economy

Unemployment Number

This chart shows the number of civilian unemployed people in an area, compared with other geographies.

Source: Bureau of Labor Statistics via Esri, 2024

Update Frequency: Annually

36574	
Baldwin County	
Alabama	91.91K

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Employment Number

This chart shows the number of civilian employed people in an area, compared with other geographies.

Source: Bureau of Labor Statistics via Esri, 2024

Update Frequency: Annually

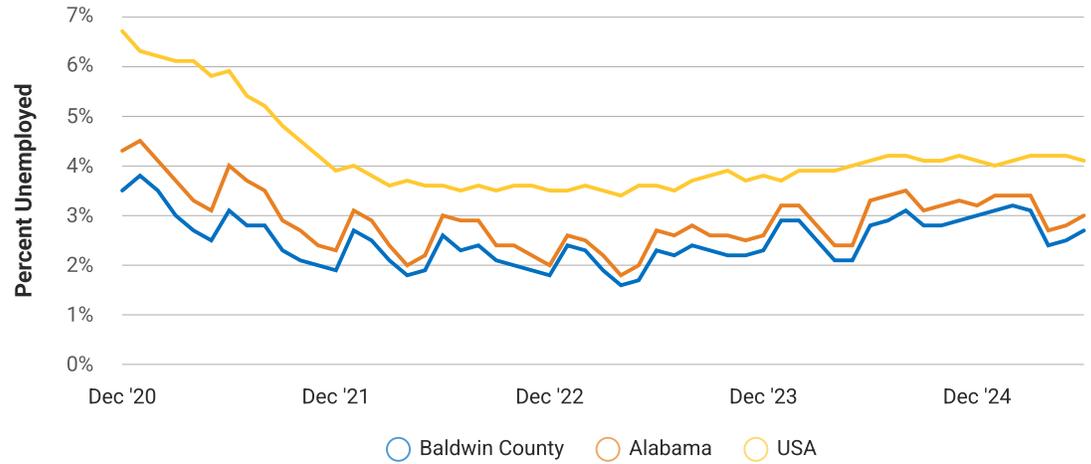|	
36574	
Baldwin County	
Alabama	**2.31M**

Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Source: Bureau of Labor Statistics

Update Frequency: Monthly

Baldwin County ○ Alabama ○ USA

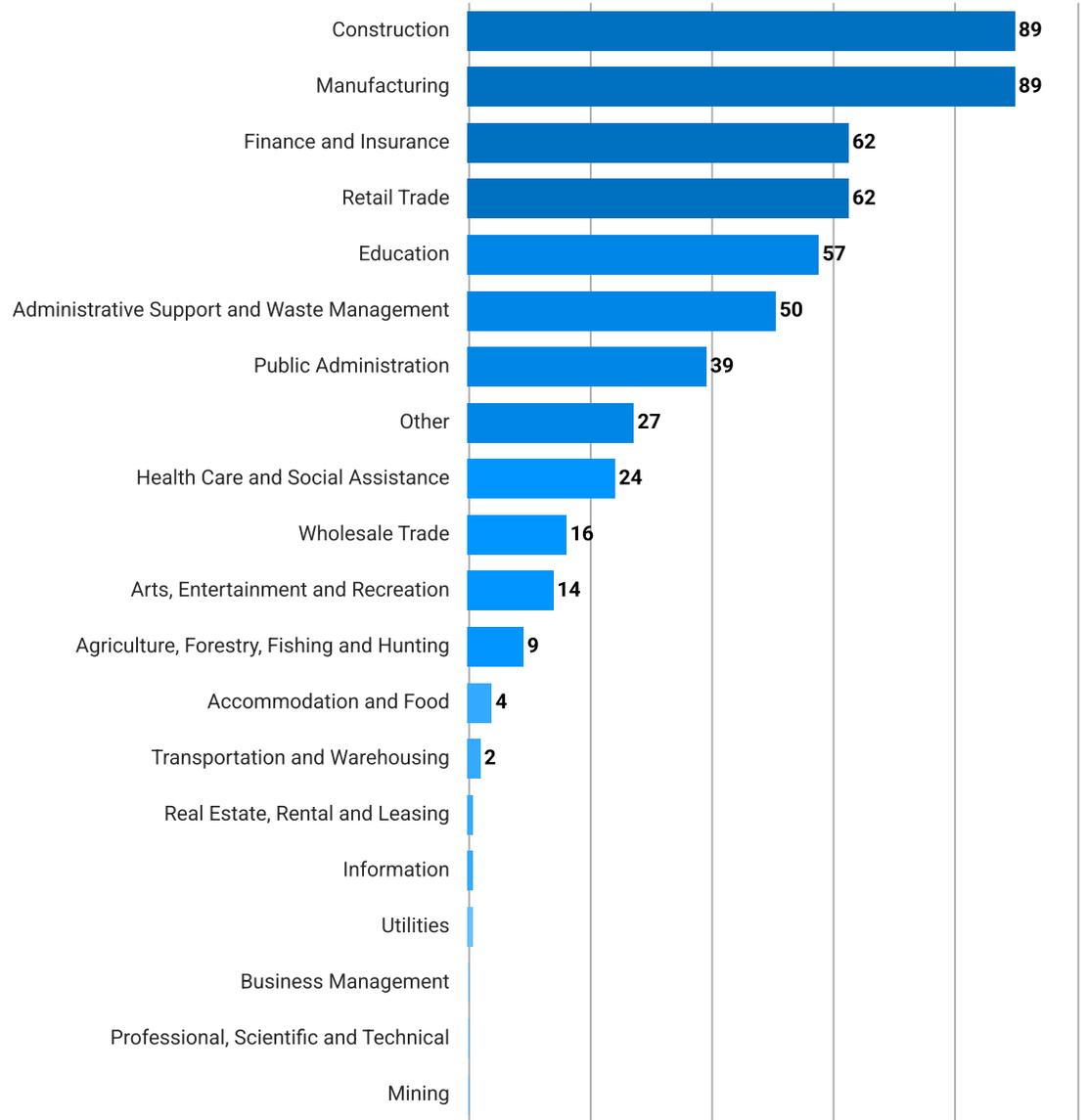12/15/2025

Seminole, AL 36574

Employment Count by Industry

This chart shows industries in an area and the number of people employed in each category.

Source: Bureau of Labor Statistics via Esri, 2024

Update Frequency: Annually

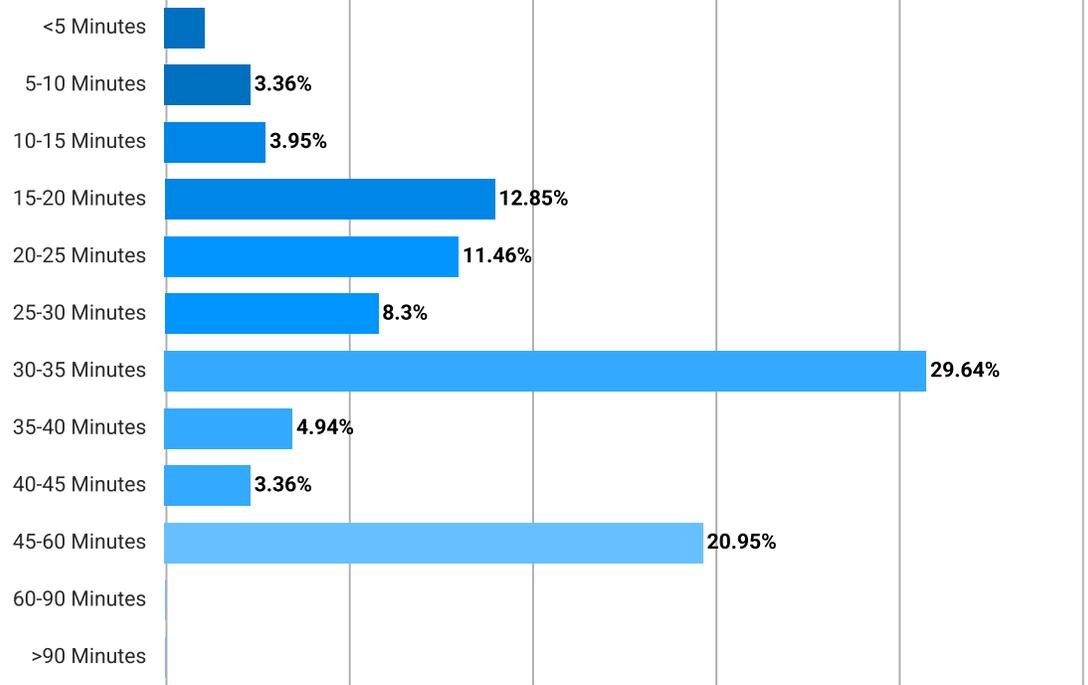| Industry	Count
Construction	89
Manufacturing	89
Finance and Insurance	62
Retail Trade	62
Education	57
Administrative Support and Waste Management	50
Public Administration	39
Other	27
Health Care and Social Assistance	24
Wholesale Trade	16
Arts, Entertainment and Recreation	14
Agriculture, Forestry, Fishing and Hunting	9
Accommodation and Food	4
Transportation and Warehousing	2
Real Estate, Rental and Leasing	
Information	
Utilities	
Business Management	
Professional, Scientific and Technical	
Mining	

Seminole, AL 36574

Commute to Work

Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Source: U.S. Census American Community Survey via Esri, 2024

Update Frequency: Annually

Commute Time	Percentage
<5 Minutes	
5-10 Minutes	3.36%
10-15 Minutes	3.95%
15-20 Minutes	12.85%
20-25 Minutes	11.46%
25-30 Minutes	8.3%
30-35 Minutes	29.64%
35-40 Minutes	4.94%
40-45 Minutes	3.36%
45-60 Minutes	20.95%
60-90 Minutes	
>90 Minutes	

How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute, by percentage of an area's population.

Source: U.S. Census American Community Survey via Esri, 2024

Update Frequency: Annually

Transportation	Percentage
Drive Alone	75.3%
Other	12.65%
Work at Home	10.28%
Bicycle	7.51%
Carpool	

Seminole, AL 36574

Home Values

Median Estimated Home Value

This chart displays property estimates for an area and a subject property, where one has been selected. Estimated home values are generated by a valuation model and are not formal appraisals.
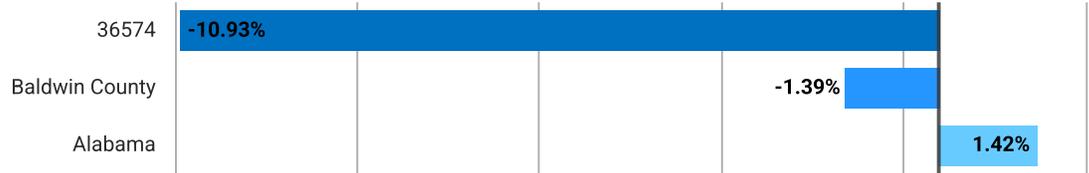
Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

36574	$398K
Baldwin County	$395.58K
Alabama	$280.94K

12 mo. Change in Median Estimated Home Value

This chart shows the 12-month change in the estimated value of all homes in this area, the county and the state. Estimated home values are generated by a valuation model and are not formal appraisals.

Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

36574	-10.93%
Baldwin County	-1.39%
Alabama	1.42%

Median Listing Price

This chart displays the median listing price for homes in this area, the county, and the state.

Source: Listing data

Update Frequency: Monthly

36574	$425K
Baldwin County	$480K
Alabama	$327K

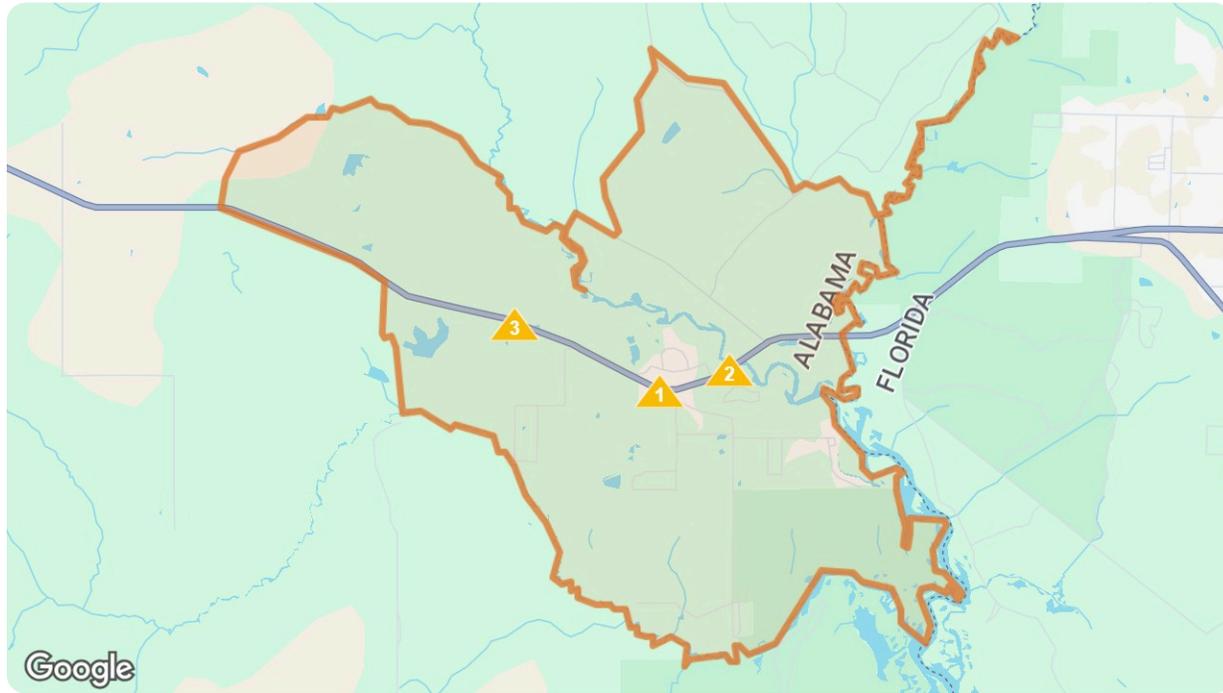## 12 mo. Change in Median Listing Price

This chart displays the 12-month change in the median listing price of homes in this area, and compares it to the county and state.

Source: Listing data

Update Frequency: Monthly

36574	-5.35%
Baldwin County	
Alabama	0.62%

Seminole, AL 36574

Traffic Counts

Daily Traffic Counts

▲ Up to 6,000 / day
▲ 6,001 - 15,000
▲ 15,001 - 30,000
▲ 30,001 - 50,000
▲ 50,001 - 100,000
▲ Over 100,000 / day

Traffic Counts by Highest Traffic Count

1 ▲ 5,346

Old Spanish Trail

2024 Est. daily traffic counts

Cross: Browns Landing Rd
Cross Dir: E
Distance: 0.03 miles

Historical counts

Year	▲	Count	Type
2019	▲	5,401	AADT
2018	▲	5,047	AADT

2 ▲ 5,256

United States Highway 90

2024 Est. daily traffic counts

Cross: O'Sullivan Ln
Cross Dir: SW
Distance: –

3 ▲ 5,249

Old Spanish Trail

2024 Est. daily traffic counts

Cross: Suggs Ln
Cross Dir: –
Distance: –

Historical counts

Year	▲	Count	Type
2021	▲	5,182	AADT
2020	▲	5,182	AADT

AADT - Annual Average Daily Traffic   **ADT** - Average Daily Traffic   **AWDT** - Average Weekly Daily Traffic

NOTE: Daily Traffic Counts are a mixture of actual and estimates

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- RPR is a wholly owned subsidiary of the National Association of REALTORS® and a member benefit to REALTORS®.

- RPR's data sources range from MLSs and county-level tax and assessment offices, to the U.S. Census and FEMA, to specialty data set providers such as Esri (consumer data), Niche (school information) and Precisely (geographic boundaries).

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